

Zeta Phi Beta Sorority, Inc.
Omega Iota Zeta Chapter
4741 Central Street, Suite 146
Kansas City, MO 64112
eVoice: 816-336-9382(ZETA)
media@zpb1920oiz.org

Local Zeta Chapter Chosen As Face of International Anti-Hazing Campaign

FOR IMMEDIATE RELEASE

Kansas City, MO –Zeta Phi Beta Sorority, Inc.’s Omega Iota Zeta chapter is the face of the organization’s National Trustee “Finer Women Don’t Haze” t-shirt campaign. A campaign designed to promote anti-hazing. When the chapter members were asked how it felt to be the new face of anti-hazing, the overall feeling was that it was such an honor to be put into this position seeing as how they are a new formed chapter of ten months and it is a blessing to be recognized at such a high level.

According to the sorority’s National First Vice President, Scarlet H. Black, “Finer Women Don’t Haze is a national coalition has been formed by Phi Beta Sigma Fraternity and the National Action Network calling on all fraternities, sororities, civic organizations, academic institutions, politicians, celebrities and concerned citizens to support a full-scale effort to eliminate hazing culture from society. The national coalition will also conduct a major media campaign to bring awareness to the problem of hazing and develop anti-hazing curriculum training programs and support materials.”

On March 16, 2012, Zeta Phi Beta Sorority, Inc. expanded and gained new ground by the chartering of Omega Iota Zeta (ΩIZ) Chapter in Kansas City, Missouri! Six enthusiastic, dedicated, business-savvy women, sought to make a difference in their community and represent Zeta in manner worthy of Our Five Pearls. The skills, knowledge, and experience possessed by these women will help to make ΩIZ a preeminent service organization by providing a balance of new-age technology, mature-age wisdom and a commitment to serve those that are less fortunate.

Zeta Phi Beta Sorority, Inc. was founded on the campus of Howard University on January 16, 1920. Its sorority members and auxiliary groups provide significant volunteer service and professional talent to educate the public assist youth, enrich community outreach programs, fund scholarships, support organized charities, and promote legislation for civic and social change. Headquartered in Washington, D.C., Zeta Phi beta Sorority, Inc. has over 800 chapters in the continental United States, the Bahamas, Germany, Japan, Korea, and the U.S. Virgin Islands.

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