

Zeta Phi Beta Sorority, Inc.
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Zeta Phi Beta Sorority Inc. Volunteers with March of Dimes at Bikers for Babies

FOR IMMEDIATE RELEASE

Kansas City, MO - In response to the rise in premature births, Zeta Phi Beta Sorority Inc., Omega Iota Zeta chapter stepped in to work with March of Dimes of Greater Kansas City during their annual Bikers for Babies event at the Kansas Speedway held September 22, 2013. Every year thousands of bikers come together in order to raise money for prematurity awareness as well as take to the streets of Kansas City and ride in support of the cause.

Worldwide, 15 million babies are born too soon every year. More than 1 million die, but 75 percent of these deaths are preventable. Here in the United States, more than half a million babies are born prematurely, and 10,000 are born right in Missouri alone.

Since 1995, thousands of riders from 38 states have participated in the Kansas City Bikers for Babies ride. Since 2005, riders and sponsors have made this ride #1 among all March of Dimes rides and one of the top three one-day charity rides in the nation. This past September, Omega Iota Zeta joined forces with March of Dimes Bikers for Babies to support and educate the public and healthcare professionals about this escalating health problem.

During the event, Omega Iota Zeta registered the riders when they came in as well as stood at volunteer tables that had information about March of Dimes and Prematurity Awareness. By working with the local March of Dimes more closely, Omega Iota Zeta has been able to do more in the greater Kansas City community and form a lasting relationship with one of our National partners. This was the first year the chapter participated in the Bikers for Babies initiative, but it will be an ongoing relationship in the years to come.

About Omega Iota Zeta

Kansas City, Missouri is home to the Omega Iota Zeta Graduate Chapter of Zeta Phi Beta Sorority, Inc. The mission of Omega Iota Zeta Chapter is to enhance the quality of life for the residents in the Kansas City, Missouri and its surrounding areas. We will endeavor to promote and implement the programmatic thrust of Zeta Phi Beta Sorority, Inc., which include service, charity, civil and cultural endeavors, while promoting the ideals of Scholarship, Service, Sisterly Love, and Finer Womanhood while ultimately increasing visibility of Zeta in the Kansas City Metropolitan area. We will ensure that our conduct is a true representation of Christian character and class and dignity, that of our beloved sisterhood. For more information on Omega Iota Zeta Chapter visit their website at www.zpb1920oiz.org.

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