

Zeta Phi Beta Sorority, Inc.
Omega Iota Zeta Chapter
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Zeta Phi Beta Sorority Inc. Holds ZHOPE Health Fair During Missouri Classic Weekend

FOR IMMEDIATE RELEASE

Kansas City, MO – The Ladies of Omega Iota Zeta partnered with a local organization, The Never Give Up Foundation, and the Independence, Missouri Alumni chapter of Kappa Alpha Psi Fraternity, Inc. to hold a Health Fair during the Community Battle of the Bands during the weekend of the Missouri Classic on September 14, 2013. The Battle of the Bands was designed with the theme of the halftime shows traditional seen at the game of Historically Black Colleges and Universities. The Lincoln University vs. Grambling State University football game was played in the city that day. During the Community Battle, Omega Iota Zeta held their first Z-HOPE: Health Fair and Health Living Marketplace.

The Z-HOPE: Health Fair and Health Living Marketplace was designed to inform the Kansas City area about different things affecting its communities from health concerns and teach how to make better food choices to improve overall health. To aid in that process there were booths set up with various organizations in the medical profession and different organizations that provide community resources. The chapter provided bottled water and fruit for those who came to the fair. The marketplace was free to the public and open to the entire community. In addition, Omega Iota Zeta setup tables that displayed information about the organization's auxiliaries, membership, ZHOPE and the sorority itself. Omega Iota Zeta also gave out items for school and raffled off a backpack that was full of school supplies. There were over 500 people in attendance at the event and was provided information on how to improve their mind, body and spirit.

At the conclusion of the event, not only did Omega Iota Zeta provide valuable information to Kansas City neighborhoods, they were able to spark an interest in parents about the auxiliary groups and an interest in Zeta Phi Beta Sorority, Inc. Also, as a result of their efforts, the chapter was asked to facilitate the fair again by a local church during their Fall Fest event the following month. The chapter plans to make this fair a signature program going forward.

About Omega Iota Zeta

Kansas City, Missouri is home to the Omega Iota Zeta Graduate Chapter of Zeta Phi Beta Sorority, Inc. The mission of Omega Iota Zeta Chapter is to enhance the quality of life for the residents in the Kansas City, Missouri and its surrounding areas. We will endeavor to promote and implement the programmatic thrust of Zeta Phi Beta Sorority, Inc., which include service, charity, civil and cultural endeavors, while promoting the ideals of Scholarship, Service, Sisterly Love, and Finer Womanhood while ultimately increasing visibility of Zeta in the Kansas City Metropolitan area. We will ensure that our conduct is a true representation of Christian character and class and dignity, that of our beloved sisterhood. For more information on Omega Iota Zeta Chapter visit their website at www.zpb1920oiz.org.

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