Zeta Phi Beta Sorority Inc. Omega Iota Zeta Chapter 4741 Central Avenue, Suite 146 Kansas City, MO 64112 Media & Public Relations 816-366-ZETA (9382) media@zpb1920oiz.org

## Local Chapter of Zeta Phi Beta Sorority Participates in MoDOT's No MOre Trash! Bash

## For Immediate Release

Kansas City, MO- Members of the Omega Iota Zeta chapter spent the early afternoon of March 8<sup>th</sup> and April 19<sup>th</sup> doing community service along Missouri Interstate-49. The chapter has a designated sign in the South Kansas City area near Belton, MO. The service events are part of the sorority's commitment to community service as members of the Missouri Adopt A Highway and Beautification Program. March's clean-up event was part of a month long dedication to the sorority's Finer Womanhood principle and the April clean up was dedicated to the "No More Trash" Bash celebration. The Trash Bash is sponsored by the Missouri Department of Conservation (MDC) and Missouri Department of Transportation (MoDOT) as part of their ongoing No MOre Trash! statewide antilitter campaign. During the month of April, Missourians help make Missouri beautiful as a part of the annual No MOre Trash! Bash.

By participating Zeta Phi Beta Sorority, Inc., Omega Iota Zeta Chapter joined thousands across Missouri. In March and April, the chapter collected over twenty bags of trash. Annual volunteer efforts to pick up trash on Missouri highways are valued at \$1.5 million. MODOT spends approximately \$5 million to \$6 million each year picking up litter. Omega Iota Zeta chapter's next event is May 4<sup>th</sup>. They will participate in the March for Babies event in Kansas City Power & Light in partnership with the March of Dimes Organization.

About Omega Iota Zeta - Kansas City, Missouri is home to Zeta Phi Beta Sorority, Inc., Omega Iota Zeta Chapter. The mission of Omega Iota Zeta Chapter is to enhance the quality of life for the residents in the Kansas City, Missouri and its surrounding areas. For more information on Omega Iota Zeta Chapter visit their website at www.zpb1920oiz.org.

About Zeta Phi Beta Sorority, Inc. - Zeta Phi Beta Sorority, Inc. was founded on the campus of Howard University on January 16, 1920. Its sorority members and auxiliary groups provide significant volunteer service and professional talent to educate the public assist youth, enrich community outreach programs, fund scholarships, support organized charities, and promote legislation for civic and social change. Headquartered in Washington, D.C., Zeta Phi beta Sorority, Inc. has over 800 chapters in the continental United States, the Bahamas, Germany, Japan, Korea, and the U.S. Virgin Islands.